

# REGULATIONS OF THE “GOLD CARD” PROGRAMME

## §1

### Glossary of Terms

Organiser / Library - the Public Library in the Bemowo District of the Capital City of Warsaw, located at ul. Powstańców Śląskich 17, 01-381 Warsaw.

Reader - a natural person of legal age, registered with the Public Library in the Bemowo District of the Capital City of Warsaw, who meets the conditions set out in these Regulations.

Gold Card - a library card in the form of a plastic card, marked with a unique barcode and the Library's logo, entitling the holder to benefits described in these Regulations.

Regulations - this document outlining the terms of participation in the “Gold Card” Programme.

## §2

### General Provisions

The organiser of the “Gold Card Programme” (hereinafter referred to as the Programme) is the Public Library in the Bemowo District of the Capital City of Warsaw, located at ul. Powstańców Śląskich 17, 01-381 Warsaw.

The purpose of the Programme is to promote reading, recognise readers who regularly use the Library's services, and encourage new users to make use of the Library's extensive and free resources, including books, e-books, audiobooks, multimedia, and games.

These Regulations define:

- a. the conditions and rules for participation in the Programme,
- b. the benefits associated with holding a Gold Card,
- c. the duties of the Organiser, and the rights and responsibilities of the Reader.

## §3

### Rules of Participation in the “Gold Card” Programme

1. Any Reader with a borrowing history of at least 500 library items may become a beneficiary of the “Gold Card” Programme.
2. A Reader wishing to participate in the Programme is required to familiarise themselves with these Regulations prior to joining.
3. Employees of the Organiser and their immediate family members are not eligible to participate in the Programme.

4. A Reader may lose the right to participate in the “Gold Card” Programme if they breach the “Regulations for the Use of Materials and Services of the Public Library in the Bemowo District of the Capital City of Warsaw”.
5. A Reader may receive the gift referred to in §6 point b only once during the Programme. If the same individuals once again record the highest number of borrowings, the gifts will be awarded to the next most active Readers.

#### **§4**

##### **Benefits of Holding a “Gold Card”**

The “Gold Card” entitles the Reader to:

- a. borrow up to 30 library items simultaneously,
- b. borrow unreserved items for twice the standard loan period,
- c. participate in the awarding of prizes funded by the Organiser.

#### **§5**

##### **Rights of the Organiser**

The Organiser has the right to:

1. verify whether the Reader meets the conditions set out in the Regulations for receiving a Gold Card;
2. refuse to issue a Gold Card to a Reader who does not meet the required conditions;
3. collect and process personal data necessary for the proper implementation of the Gold Card Programme, in accordance with applicable legal provisions;
4. amend these Regulations at any time. The updated version will be published on the Organiser’s website immediately upon implementation and shall be binding from the moment of publication.

#### **§6**

##### **Duties of the Organiser**

Twice a year (each time by the tenth day of the month following the end of a half-year period), the Organiser shall award prizes to Readers holding a Gold Card, according to the following rules:

- a. the three most active Readers (criteria: number of borrowed library items - excluding digital press - returned on time during the preceding half-year),
- b. selected individuals will receive gifts with a value not exceeding PLN 250 each.

## §7

### **Damage or Loss of the Card**

Damage to or loss of the card must be reported by the Reader immediately at any branch of the Library.

A duplicate card may be issued upon the Reader's request, subject to a fee, in accordance with the price list and the Library's Lending Regulations.

## §8

### **Personal Data Protection**

The controller of the personal data of Readers participating in the "Gold Card" Programme is the Public Library in the Bemowo District of the Capital City of Warsaw, located at ul. Powstańców Śląskich 17, 01-381 Warsaw (hereinafter referred to as the Library).

The Library's Data Protection Officer can be contacted at: [iod@e-bp.pl](mailto:iod@e-bp.pl).

Personal data will be processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation - GDPR), based on Article 6(1)(a) - consent to participate in the Programme, and Article 6(1)(c) - compliance with legal obligations imposed on the controller.

The Reader has the right to access, rectify, erase, or restrict the processing of their personal data.

The Reader has the right to object to the processing of their data and the right to data portability.

The Reader has the right to lodge a complaint with the President of the Personal Data Protection Office (UODO) in the event of unlawful processing of their personal data. This right applies exclusively to matters concerning personal data protection and does not apply to the subject of these Regulations as described in §1.

Personal data will not be subject to automated decision-making or profiling.

Data will not be shared with third parties, except those authorised by law.

Personal data will be retained for the duration of the Reader's use of Library services, and in the case of outstanding fees or obligations - until such claims are settled. After that time, data will be archived in accordance with the Act on the National Archival Resource and Archives. If consent is withdrawn (where consent was the basis for processing), the data will be processed only until the withdrawal of consent.

## §9

### **Final Provisions**

In matters not regulated by these Regulations, decisions shall be made by the Organiser.